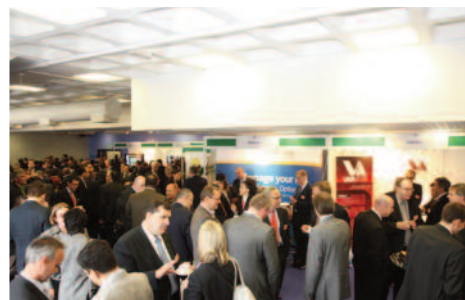


# IGC GRAINS CONFERENCE 2010

Tuesday 8 June 2010  
Queen Elizabeth II Conference Centre  
Westminster London



International Grains Council

## ***Sponsorship opportunities***

### **About the organisers**

The International Grains Council (IGC) is an international commodity organisation covering grains, rice and oilseeds. IGC offers a range of market information services and has organised the Grains Conference, a key event in the international grains calendar, since 1992.

# IGC Grains Conference 2010 Sponsorship / Exhibitor Information

## The event

The 2010 conference will be held at the Queen Elizabeth II Conference Centre on Tuesday 8 June. The conference attracts representatives from the leading players in the international grains and oilseeds world, including buyers, sellers and processors. The 2009 event was a sell-out, attendance breaking the previous record.

An informative programme with leading speakers gives new perspectives on the most important issues of the day. A welcome reception the evening before is the first of many opportunities to network, meet up with old friends or make new business contacts.

Simultaneous interpretation will be offered in Arabic, English, French, Russian and Spanish.

## Sponsorship

The IGC is grateful to those organisations which sponsor the conference. In return, sponsors are given a number of valuable benefits which contribute value to their marketing and promotional plans.



## Gold sponsorship

### Gold sponsor - price £9,000

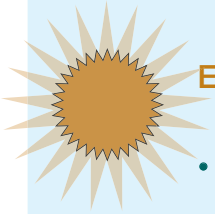
- Prominent recognition
- Opportunity to associate your name with conference lunch, welcome reception, or refreshment breaks
- Representative invited to make a five-minute presentation at the opening
- Name and logo displayed prominently on website and on selected conference marketing and materials
- Logo dynamically linked wherever it is used on the IGC website
- Verbal thanks at the conference opening
- Logo included on powerpoint presentation running throughout all the breaks
- Your banners displayed
- One exhibition space with shell-scheme exhibition stand
- Half-page for your advertising in the conference programme
- 50-word company descriptor + logo in the conference programme and on the website
- Your promotional material included in the conference bag
- Four free delegate places for the Conference and Welcome Reception

## Silver sponsorship

### Silver sponsor - price £5,000

- Name listed on website and on selected conference marketing and materials
- Verbal thanks at the conference opening ceremony
- Logo included on powerpoint presentation running throughout all the breaks
- One exhibition space with shell-scheme exhibition stand
- Quarter-page for your advertising in the conference programme
- 50-word company descriptor + logo in the conference programme and on the website
- Two free delegate places for the Conference and Welcome Reception

In addition to gold and silver sponsorships, there are opportunities for taking an exhibition stand, brand sponsorships and for distributing publicity material.

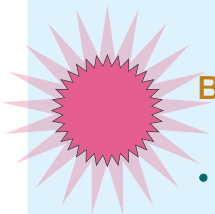
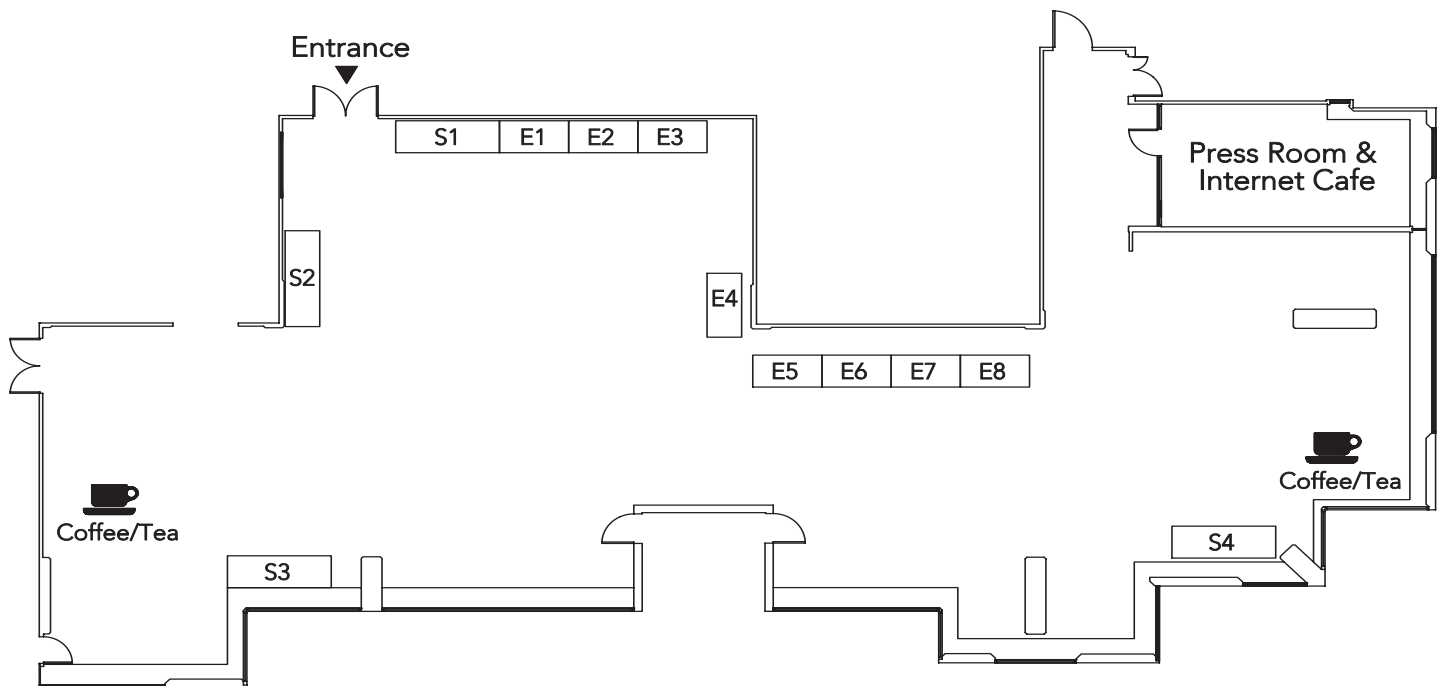


### Exhibition stand – price £2,500

- One exhibition space with shell-scheme exhibition stand
- Name and logo in the conference programme
- One free delegate place for the Conference and Welcome Reception

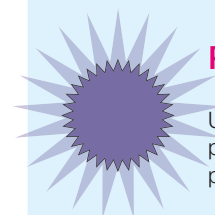


**Key: S = Sponsors stands    E = Exhibitor stands**



### Bag sponsor – price £2,000

- Delegate bag can be sponsored and overprinted with your logo and name
- One free delegate place for the Conference and Welcome Reception



### Publicity brochures - Fee: £700

Use the conference as a platform to market your products, services or upcoming events by inserting publicity material in delegate bags.



# SPONSORSHIP Application form

## Terms & conditions

### DEFINITIONS

The term 'Organisers' used in these conditions means the IGC or their designated representatives. The term, 'Sponsor' includes any person, firm or company, corporation, institution or committee to whom space is allocated. The term 'Venue' refers to those portions of the QEII Conference Centre that are licensed to the Organiser.

### VENUE and DATE

The Exhibition shall be held on Tuesday, 8 June 2010 at the QEII Conference Centre, London SW1.

### APPLICATION for STAND SPACE

Space is allocated on a strictly 'first-come, first-served' basis. Applications for space must be made on the form provided. The Organisers reserve the right to grant or refuse any application without giving reasons. Cancellation of stand space will only be accepted if received in writing by 15 March 2010.

### ERECTION of STANDS

Sponsors will be provided with an exhibition stand 3 metres x 1 metre and additional electrical work must be ordered through the Organiser. Plans for structural units or display fittings other than the standard fittings must be submitted for the Organisers approval. They may not exceed the width or height of the exhibition stand.

### DELIVERY and REMOVAL of EXHIBITS, GOODS, etc

The QEII shall be open to sponsors for installation of exhibits from 6am till 8.30am on the day of the conference. All exhibits and goods must be cleared away no later than 6.15pm on 8 June. Responsibility for the reception, unpacking, staging and removal of exhibits and goods fall on the exhibitor. Exhibitors will not be able to break down until the conference officially finishes, at a time to be confirmed.

### STAFF, PROMOTIONS and EXHIBITS

Every stand must be open to visitors to view and be in the charge of a competent representative of the sponsor. Price lists, promotional matter, etc., may only be distributed from, and displays may only be within a sponsor's stand and not public areas, unless with specific prior agreement with the Organisers. Staff from sponsors companies who wish to attend the conference sessions must register as full conference delegates, unless a specific prior arrangement has been made with the Organisers.

Whilst the Organisers will make every effort to secure a high level of attendance of delegates to the conference, no guarantee of delegate numbers can be given.

### LIABILITY

Whilst the Organisers shall endeavour to protect the sponsors' property at the Exhibition, it must be understood that the management of the Premises, the Organisers and the Exhibition Contractor cannot accept liability for loss or damage sustained, occasioned by any cause whatsoever.

Sponsors shall be responsible for all damage to property and for any loss or injury to persons caused by them or their agents, contractors or employees and shall indemnify the Organisers against all claims and expenses arising there from.

In the event of it being found necessary for whatever reason that the Exhibition shall be postponed, abandoned or altered in any way in whole or in part, or if the Organisers find it necessary to change the dates of the Event, the Organisers shall not be liable for any expenditure, damage or loss incurred by the Sponsors. In the event of cancellation the Sponsor will be refunded any monies paid. If the Event is postponed, the sponsor will have the option of withdrawing the application and total monies will be refunded.

### INSURANCE

Sponsors are reminded of the need to ensure that they are fully covered against all risks at the Exhibition. Particular attention is drawn to the need for insurance on the following: abandonment, damage to fixtures and fittings, personal loss and public liability.

IGC Grains Conference - Tuesday 8 June 2010 - Queen Elizabeth II Conference Centre - London

### Please complete and return to:

Professional Conference & Project Management Ltd

10 Ridgeway Road

Redhill

Surrey RH1 6PH

United Kingdom

tel +44 (0) 1737 780150

fax +44 (0) 1737 780160

Dr/Mr/Mrs/Ms/Other: \_\_\_\_\_

First Name: \_\_\_\_\_

Surname: \_\_\_\_\_ Position: \_\_\_\_\_

Organisation: \_\_\_\_\_ Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

We wish to book

**GOLD SPONSORSHIP**  
£9,000

**SILVER SPONSORSHIP**  
£5,000

**EXHIBITION STAND**  
£2,500

**BAG SPONSORSHIP**  
£2,000

**PUBLICITY BROCHURES**  
£700

We have read and understand the Terms & Conditions

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For further information about sponsorship and exhibition opportunities

please contact Sharon Moncur, Professional Project,  
email [igc@professionalproject.com](mailto:igc@professionalproject.com)  
telephone +44 (0) 1737 780150